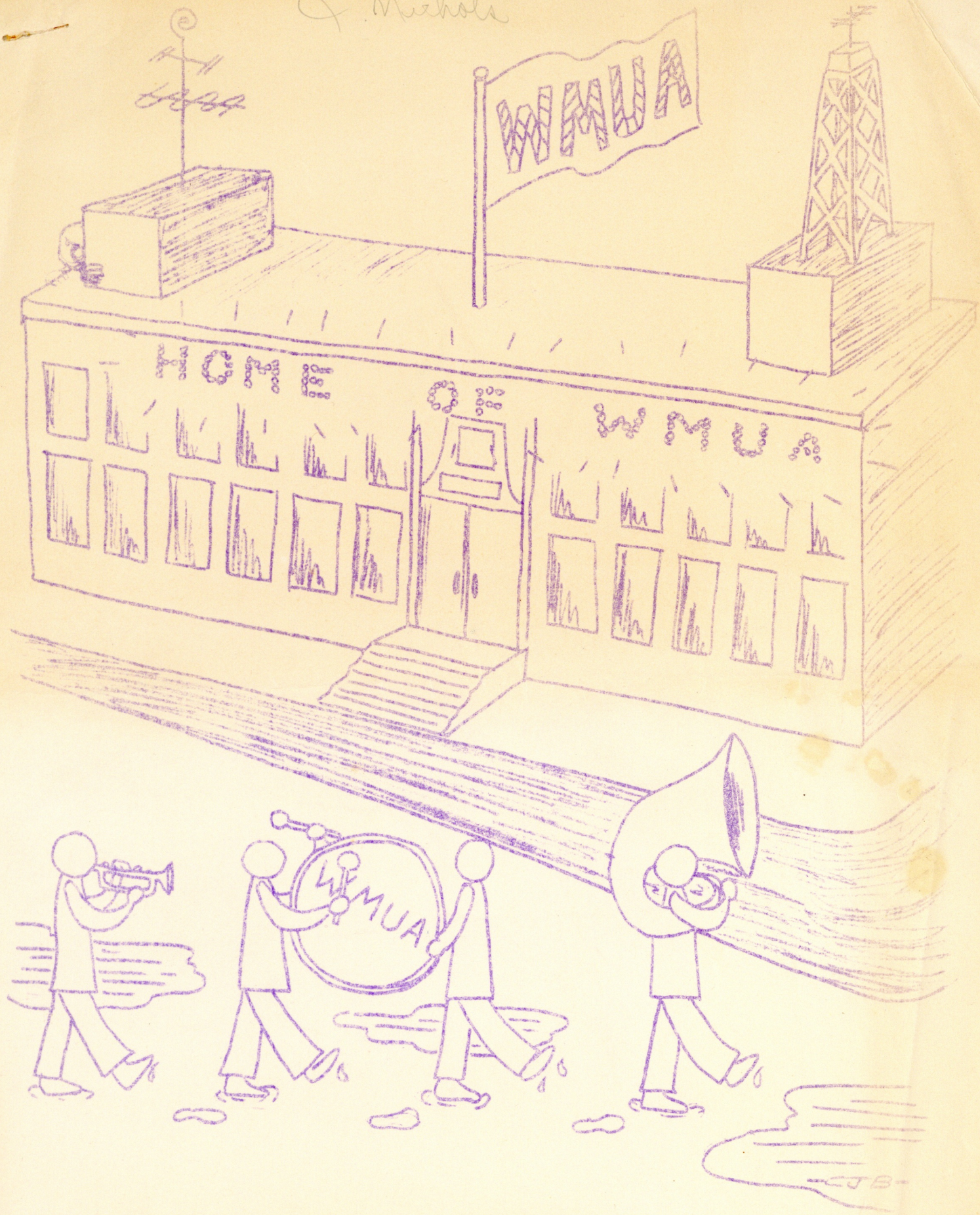
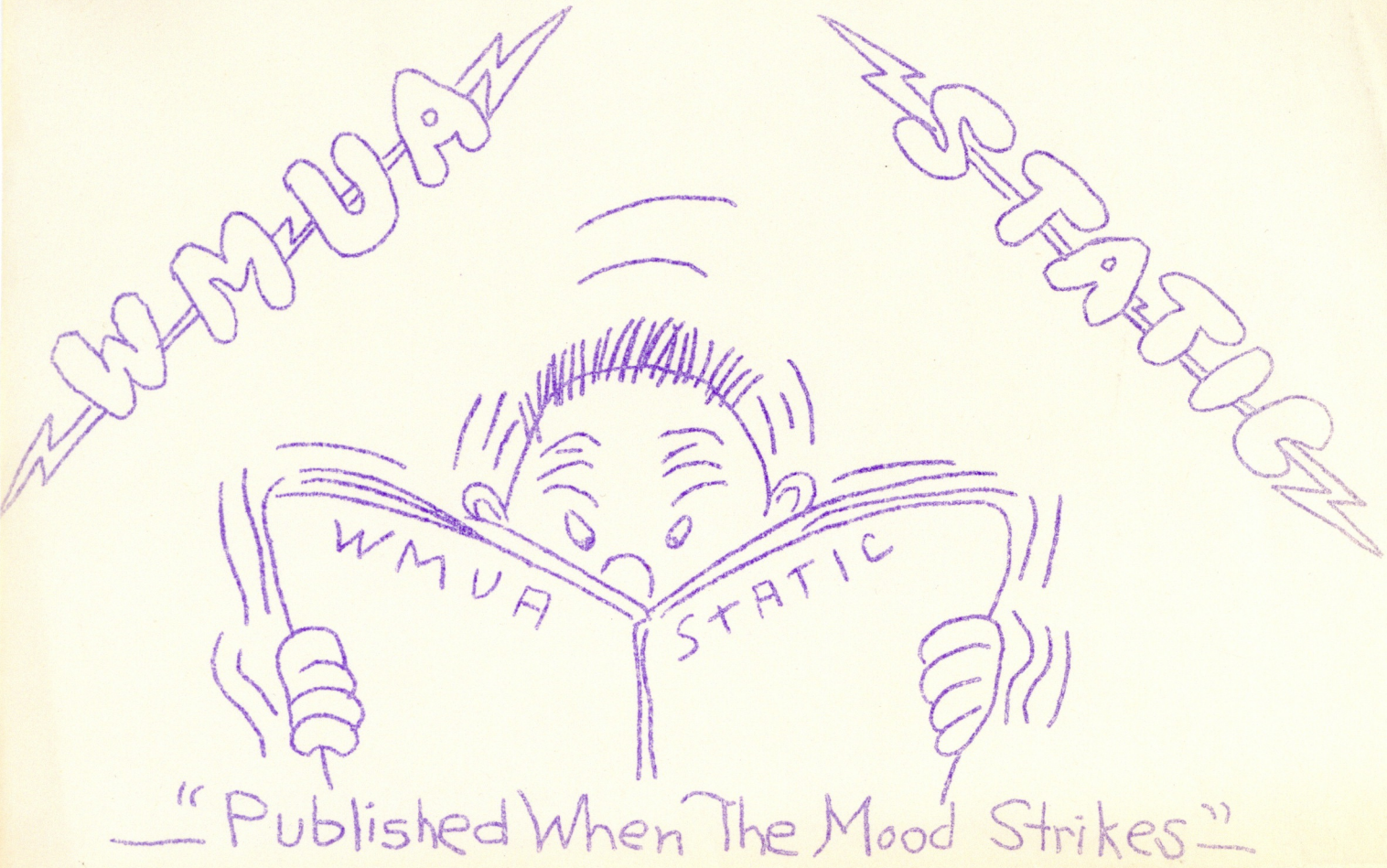
J. Michola





NEW PRODUCTION DIRECTOR

The past few weeks have seen many changes. Not all of them were anticipated when we planned the new studios. F or example, right in our very own department--production--we were surprised to learn of the resignation of Bob Gonsor, and perhaps overcome with the appointment of yours truly to his post with the impressive title of Acting Production Director.

T o say that we were sorry to see Bob leave would be an understatement. Perhaps we, more than anyone else on the staff, realized the many

accomplishnents of which Mr. Gonsor could boast--though he rarely did. It appeared to b a difficult task to step in and fill such big shoes--even with our size twelves.

However, weeks have passed and the station is back on the air. T he most obvious shortcoming in our first few weeks was the great lack of personnel. We have since rectified that problem with the addition of many new members to the staff.

A new schedule--in the works as this goes to press--and probably in effect as you read the article--will go a long way toward solving the problem of late-night disc jockey shows, always a controversial part of any station's programming. Music in the Night has been discontinued. In its place are two new shows of uninterrupted music. Masterworks has been moved out of its 8:00 time spot in which it ran adjacent to WHMP's Concertmaster. I t is now heard at 9:00. News has been livened up. W e have a new director, Jack Callahan, who will attempt to duplicate the fine job done by Larry Parrish. News is heard at five of the hour and a fifteen minute edition has been put in the 6:00 slot.

Sports programs are on the upgrade. Two editions of sports news each night will keep the fans up to date on the goings on in their favorite recreational pastime. Public service type shows--including those presented by religious groups will be heard at 8:00.

Another appointment is that of Sandy Slade to the position of Program Manager. Sandy moves over from his former job as Services Manager, a position now being dropped with its duties spread over other areas.

A great deal more has transpired in the past weeks, but these are the main points. Let us add but one other idea. We are not claiming the new schedule is perfect. We do hope it will alleviate some of the existing problems. It is new and we are open to suggestions as to its improvement.

These are the big things that have happened as respectfully submitted by Acting Production Director, Dave Cullen.

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NEXT STATION MEETING*** The next station meeting is March 14th. At this time a vote will be taken on the proposed amendments to our constitution. Copies of the proposed amendments will soon be available at the station. Attendance is expected of all members at these monthly meetings both because it is an important form of communication and because it is the only chance for all member s to act as a group. Lack of attendance without the courtesy of a note indicating unavailability before the meeting is generally taken as a possibility of lack of interest.

Any member may request that an item be placed on the agenda by means of a note to the station manager one week before the meeting.

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WHY THE COLD SHOULDER?*** WMUA has a new station--that's what this issue of the Static is commemorating. But there are many more changes needed in the station besides a mere mechanical changeover--and this is in the attitude of station members. We claim to be the largest working student organization on campus--and this

may be true with regard to the number of people who call themselves WMUA members. But much more is required to be a member of the station. And this is a spirit of co-operation and friendliness which is sadly lacking. Two recent examples of this have presented themselves.

The last station meeting was important. We were discussing amendments to our constitution and everyone was asked to attend. At the most, twenty people were present. This in itself is bad--but the fact that many of these people could wander in and out or leave all together gave the whole meeting the air of a farce. Shouldn't we take our responsibility more seriously than this?

The other example is the complete indifference shown to newcomers. We should be glad to have them with us--not completely ignore them when they come to meetings. But there are so many cliques within the staff that most people don't even make an attempt. This is evident particularly among those who have been on the station for a long period of time. Of course these people who are so active find it hard to take time out for new members--but these people are the future of the station and we want it to be a living, growing thing--not resting in the hands of a "chosen few".

So how about, all of you! Are we an organization or merely a collection of people called WMUA? It's us to us to make us a group which would carry the prestige we should have on campus but which up till now has not been gained because we didn't make the effort!

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NOTICE*** If anyone knows the addresses, locations, or activities of former station members, the Public Relations Department needs such information for the WMUA Alumni News.

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OPEN HOUSE*** The date for the special WMUA Open House has been set for Saturday, March 17th from 10 A.M. to 7P.M.

At the moment plans include invitations to many people in the radio and communications field. In addition to this, the Open House offers an opportunity to all interested persons to see the new studios.

The co-operation of station personnel is needed to make our Open House a success.

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THE CRITICAL - NOT CRITICAL TYPES*** There are many legitimate criticisms that can be made of WMUA - and they are! These criticisms, when they are backed by reason, should be heeded by the people in responsible positions on WMUA. But as criticism of WMUA abounds (far too much of which is emotional only) perhaps some evaluation of those who are inclined to criticize is in order. First there is the Grabber. The Grabber often is an expert in some, or all phases of radio. Being an expert he is prone to feel that the rules of the station do not apply to him. His knowledge of radio makes it unnecessary for him to be guided by rules. He

often packs up and leaves in a huff when it is suggested to him that the station might operate more efficiently if he would follow standard procedures. Knowing more than anyone else on the station, elected officers included, nothing escapes his critical eye and nothing meets his approval. Everything is run wrong. Sometimes the expert has a buddy and togather they work toward the general mal-function of WMUA.

Anyone who has been around WMUA for any length of time recognezes the Crabber. Not as easily recognized is the Vacillator. The Vacillator is difficult to recognize because he blends harmonously into whatever situation he may find himself. The Vacillator's criticism may vary with barometric pressure, the success or faiure of a campus event, or a statement by Governer Herter. Generally, the Vacillator will test the current climate of opinion to find out how he feels, and, proceding to criticize in the light of it, he quite naturally meets with general approval (which is his ultimate goal). The Vacillator's criticism is not to be heeded as it may quickly be reversed with late weather reports.

There is one final critical type who is known as the Rarer. Now the Rarer is one who is interested in the betterment of WMUA. When he feels that something is not being done as it should be, he investigates to determine why it isn't. Following his investigation he makes recommendations to the proper people. If he feels that there is continued neglect he may take the matter up with the Radio Management Board. (The Rarer does not circulate secret petitions and encourage insurrections to bring about change.) Also, the Rarer is not afraid to work.

These are the three types of criticizers found on WMUA. Which category are you in?

L E T T E R S T O T H E E D I T O R

HAVE YOU TRIED THE SALVATION ARMY?

Dear Sir:

Most major magazines offer active,dynamic go-getters like myself an opportunity to sell subscriptions and thus further national coverage.(with incidentally a modest commission). Does yours? How much? --A. Barney

THANKS A LOT!

Dear Sir:

Notice great improvement. Could read most of pages 2 and 5 in last issue. Keep up the good work. --B. Z. Happy

HAVE IT YOUR WAY

Sir:

Noted you termed WMUA as becoming one of the foremost FM stations in New England. Does it not already hold claim to being both the first student FM station in New England and also the foremost?

Signed, Puzzled

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** TOPICAL DISEASES FOUND AT WMUA:
Lakainterest, lakatime, lakalaka.

WMCA
CJB